

Our Ref: MC2017/09219/pd Your Ref: AO/KB/NOM

Mr Allan Oldfield Chief Executive Fylde Borough Council allan.oldfield@fylde.gov.uk Tracey Crouch MP
Minister for Sport and Civil
Society
4th Floor
100 Parliament Street
London SW1A 2BQ

www.gov.uk/dcms enquiries@culture.gov.uk

January 2018

Der M Oldfield

Thank you for your letter of 15 December to the Rt Hon Karen Bradley MP regarding the formation of an Independent Regulatory Body for Football. I am replying as the minister responsible for this policy area.

I read the Council's proposals with interest. You may be aware that the Digital, Culture, Media and Sport Select Committee have explored in detail the call for greater, more independent regulation of professional football, underpinned by a licensing system, in their governance inquiries of 2011 and 2013. The Committee concluded on both occasions that the FA's ability to regulate the professional game was in many ways made more difficult as a consequence of the delegation of too much responsibility to the leagues. The FA's Board and Council were deemed unrepresentative and incapable of taking necessary decisions in the best interests of the game at all levels.

Since those inquires, we are pleased to report there have been significant changes to put football on a stronger footbold, and through the Government prompting for stronger governance of all national governing bodies of sport, the FA is among those that have sought to reform, with greater independence introduced to its board. Furthermore, in line with the UK Sports Governance Code requirements, the FA has agreed to move towards a smaller, more streamlined board that has better gender representation, with reduced term limits for both board and council members.

Equally, we are pleased that the financial state of clubs in this country is better now than at any time over the last twenty years. The majority of clubs are also well-owned, with those in charge of clubs carrying out their custodial duties properly. It is also important to note that owners inject much of their own money into clubs, especially lower down the leagues, and without this many clubs would struggle to remain competitive, or worst still survive altogether.

A lot of the credit for the improved financial regulation over recent years is down to the football authorities introducing new ownership and financial rules, which include: a means and abilities test that requires proof of funds from prospective new owners; transfer embargoes that help curb club spending; and adoption of the Financial Fair Play principles across the 92 professional clubs, which has led to more responsible spending by clubs and, as a result, fewer incidents of club insolvencies.



The level of regulation is not the same in the non-league, and so I am pleased that the FA has taken steps to introduce a new licensing regime for clubs in the National League. Clubs in the high end of the non-league pyramid are now only allowed to compete if they meet a set of legal, ownership, integrity, stadia, insolvency and sustainability criteria.

Ensuring the long-term financial sustainability of clubs must be the primary responsibility of the football authorities and of all owners, and while I have indicated good progress, we must never be complacent. We will continue to work with the football authorities to ensure we see fewer incidents of clubs suffering through poor ownership and financial struggles.

The Government also believes improving supporter engagement with club owners beyond the customer relationship, into recognising them as an integral part of the clubs' success, is key to improved regulation. Structured dialogue was a key recommendation in the report of the Government's Expert Working Group on football supporter ownership and engagement. The report was the culmination of the Government's partnership with the football authorities and supporter representative groups, including Supporters Direct, over a number of years, to find ways to help ensure fans are better informed and consulted on club activities, including its financial standing, the identity of its owners; and other matters of real importance.

An independent Duty of Care in Sport report was presented to the Government in April 2017, which can be viewed here: <a href="www.gov.uk/government/publications/duty-of-care-in-sport-review">www.gov.uk/government/publications/duty-of-care-in-sport-review</a>. Ministers will consider proposals on the recommendations from this report, which includes the creation of a sporting ombudsman, in due course. In the meantime, the Government continues to work with the sports sector, Sport England and UK Sport to implement the recommendations from this report and a Code for Sports Governance.

I hope that this is of use, and if I can be of any further assistance please do not hesitate to contact me.

With best wishes.

**Tracey Crouch MP** 

Minister for Sport and Civil Society